



Announcement No. 11, s. 2021

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : National Intellectual Property Month

Pursuant to Presidential Proclamation No. 190, s. 2017, the Intellectual Property Office of the Philippines (IPOPHL) will lead the celebration of the **National Intellectual Property Month (NIPM)** in April.

With the theme “Intellectual Property (IP) and MSMEs: Our Road to Recovery”, the month-long celebration will be devoted to driving more MSMEs to create, protect and commercially optimize their IPs, help them integrate IP strategies into their business models, and eventually realize the exclusive rewards and competitive advantage they can enjoy from their IP assets.

To promote public awareness in the observance of the event, all government agencies are enjoined to extend their full support through the following activities:

1. Display of NIPM banners/tarpaulins in the agency's premises.
2. Online advocacy and promotion of the NIPM.
3. Participation in the various NIPM online activities/webinars.
4. Participation in the IP Grand Forum on **April 29, 2021**.

The official layout design of the banners/tarpaulins and other information materials may be downloaded at <http://bit.ly/NIPM2021Kit>.

For more information, agencies may coordinate with the following:

- Assistant Director Jarvis H. Alindogan at mobile number 09178028395 or email at jarvis.alindogan@ipophil.gov.ph; and,
- Ms. Carina Varlez at mobile number 09564278939 or email at carina.varlez@ipophil.gov.ph.


ALICIA dela ROSA-BALA
Chairperson

26 April 2021

Bawat Kawani, Lingkod Bayani