



Announcement No. 26, s. 2021

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 35th National Coconut Week Celebration

Pursuant to Presidential Proclamation No. 142, s. 1987, the Philippine Coconut Authority (PCA) will lead the annual National Coconut Week Celebration on August 24-30, 2021.

With the theme “*Negosyanteng Magniniyog: Kaagapay tungo sa Maunlad na Ekonomiya*”, the celebration aims to encourage all sectors involved in the coconut industry to collectively pay tribute of honor and thanksgiving for the blessings and benefits derived from the industry and to establish a continuing awareness of its lasting importance to our global life.

To promote public awareness in the observance of the event, all government agencies are encouraged to extend their full support through the following activities:

1. Participation in the various PCA online activities/webinars on August 3 - 27, 2021;
2. Display of the 35th National Coconut Week Official streamer in the agency's premises including Regional and Field Offices. (Attached is a copy of the 35th National Coconut Week official streamer); and,
3. Visit the 35th National Coconut Week event website at www.nationalcoconutweek.com

For further details and information, agencies may coordinate with the Market Research and Promotions Division of the Trade and Market Development Department – PCA at telephone numbers (02) 8928-4501 to 09 local 512 or email at cocowee.pca@gmail.com or cocowee@pca.gov.ph.


ALICIA dela ROSA-BALA
Chairperson

11 August 2021

Bawat Kawani, Lingkod Bayani