



Announcement No. 49, s. 2019

## ANNOUNCEMENT

**FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES**

**SUBJECT : 27<sup>th</sup> National Children's Month Celebration**

Pursuant to Republic Act No. 10661, s. 2015, the **Council for the Welfare of Children (CWC)**, **Department of Social Welfare and Development (DSWD)** and the **National Youth Commission (NYC)** will lead the annual **National Children's Month (NCM)** celebration in **November**. This year's theme is "*Karapatang Pambata: Patuloy na Pahalagahan at Gampanan Tungo sa Magandang Kinabukasan*", which aims to celebrate the gains and successes of the Philippines in the promotion and protection of children's rights.

The event will coincide with the **30<sup>th</sup> Anniversary** of the **United Nations Convention on the Rights of the Child (UN CRC)**.

To promote public awareness in the observance of the event, all government agencies are enjoined to extend their full support through the following activities:

- Hanging of the 27<sup>th</sup> NCM official streamers in all local government units, government-owned or controlled corporations with original charters, central and regional offices of the national government and state universities and colleges;
- Recitation of the Panatang Makabata every flag raising ceremony for the whole month;
- Development, production and distribution of Information, Education and Communication (IEC) materials for the 27<sup>th</sup> NCM which include collaterals designed by CWC;
- Uploading of 27<sup>th</sup> NCM advocacy materials in government agencies' website and social media accounts;
- Organizing of activities or events that are related to the theme (agencies may email the details of their activity at [paio@cw.gov.ph](mailto:paio@cw.gov.ph) for inclusion in the List of Activities/Events for the 27<sup>th</sup> NCM Celebration); and,
- Participation to NCM related activities nationwide.

**Bawat Kawani, Lingkod Bayani**

For details and downloading of 27<sup>th</sup> NCM celebration materials and videos, please visit:

- CWC website : [www.cwc.gov.ph](http://www.cwc.gov.ph)
- Facebook account: /CWCgovph
- Twitter account: @CWC\_govph
- Youtube channel: CWChildrenOfficial

For more information, agencies may coordinate with the **CWC Public Affairs and Information Office (PAIO)** through email at [paio@cwc.gov.ph](mailto:paio@cwc.gov.ph) or with **Ms. Ruth Limson-Marayag** and/or **Ms. Celaine Cabrera** at telephone number (02) 781-1039 local 2001 or through their mobile numbers 0906-3799742 and 0927-6394079, respectively.

  
**ALICIA dela ROSA-BALA**  
Chairperson



06 SEP 2019

### **Panatang Makabata**

Ako, si *(banggitin ang pangalan)*, bilang mamamayang Filipino, ay kinikilala ang kahalagahan ng mga bata sa lipunan.

Dahil dito, ako ay nangangakong isulong, protektahan, igalang, at pangalagaan ang karapatan ng bawat bata, anuman man ang kaniyang kulay, kasarian, lahi, relihiyon, kultura, estado sa buhay, may kapansanan man o wala.

Upang matiyak ang kasiyahan ng mga bata, naniniwala akong nararapat na matamasa nila ang mga ito:

- Maisilang at mabigyan ng sapat na pangangailangan upang mabuhay ng maayos
- Lumago ang kaalaman, kakayahan at talento
- Maproteksyunan sa anumang uri ng pang-aabuso, panganib, at karahasan
- Makalahok sa mga gawain patungkol sa mga bata
- Maipagtatanggol at matutulungan ng pamahalaan sa lahat ng panahon.

Sa tulong ng Poong Maykapal, ito ay aking isasapuso at isasagawa ang lahat ng ito dahil ang mga bata ang pag-asa at siyang magpapaunlad sa ating bayan.

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